



AllergyCertified

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The AllergyCertified story – pixi version

There are hundreds and thousands of products with perfume. There are just as many with preservatives that are bad for your skin. Then there is the whole organic business – we love it when it comes to food, but organic does not equal good when it comes to your skin. Not necessarily anyway because many organic products are filled with essential oils which are allergenic.

There is one international allergy label that strives to offer skin friendly products to consumers; AllergyCertified.

We founded AllergyCertified in February 2015. We have certified 70 products the first half year. They are sold all over Europe, the Middle East, Asia and soon USA.

When we receive a new product we get the INCI name, CAS number and concentration for each ingredient. Our toxicologist make an allergy risk assessment and if the product meet our criteria we certify the product. You will never find perfume or allergenic preservatives such as MI in AllergyCertified products. You can read more about our criteria for certifying products here:

<http://allergycertified.com/about/criteria/>

We have an advisory board with professor An Goossens from Belgium, professor Donald Belsito from USA and PhD Heidi Søsted from Denmark. We meet our advisory board once a year and furthermore we write to them every month to give them an update and ask their opinion about specific issues.

We are members of the European Society of Contact Dermatitis, which means we have access to all relevant research within the skin allergy arena.

We host AllergyAward once a year. Here we invite some of the best researchers from the skin allergy world to speak and spread the word about their latest results. We also award products in different categories. You can read more about AllergyAward here:

<http://allergycertified.com/allergyaward/>

The first AllergyAward was held on April 28. Next year we will host the award in Copenhagen on April 12 and in 2017 we plan to have the award in London.

You can follow us on Facebook, Instagram or LinkedIn.

Read more on our website or send me a mail

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Best regards,

Lene Stiiil
CEO
AllergyCertified