

Natural or certified organic ingredients

- Vegan ingredients
- Without perfume, ammonia and ammonium persulfate
- Gentle on scalp
- Lightens up to 7 levels in 50 minutes
- Natural and nourishing ingredients as passion flower seed oil and guar gum
- Professional haircare that cares about your health and environment

Innovative dust free bleaching powder without perfume, ammonia and ammonium persulfate. Recommended for highlights application techniques. Gives your bleaching an excellent quality. Turns into a creamy consistency, which is easy to apply.



Zenz Ultra Blond Powder lightens up to 7 levels with a perfect precision and a consistent result thanks to an excellent contact with the hair. Creamy texture and stable mixture through the entire processing time. The guar gum plant ingredient gives better texture, better fixation to the hair and a better result. Passion flower seed oil, which is rich in essential fatty acids, helps to prevent hair moisture loss and preserves hair's natural softness. Optimal result is: soft and shiny hair.

WARNING:

Contains persulfates. This product can cause allergic reactions. Use in a well ventilated place. Do not inhale. Do not use to bleach eyelashes or eyebrows or anything else except hair. Avoid contact with eyes. Rinse eyes immediately if product comes into contact with them. If the scalp itches or burning of the scalp, rinse immediately with lukewarm water. Do not use on children. Keep out of reach of children. Do not use with heat. Wear suitable gloves. Use only as directed. Do not apply if skin or scalp is broken or irritated. For external use only. Keep in a cool, dry place. For professional use only.

INGREDIENTS:

Potassium persulfate, magnesium carbonate, sodium silicate, paraffinum liquidum (mineral oil), cyamopsis tetragonoloba (guar) gum, sodium lauryl sulfate, disodium EDTA, silica, sodium stearate, sorbitol, acacia senegal gum, passiflora edulis seed oil, passiflora incarnata seed oil. Vegan ingredients.

Made in Italy.

USAGE INSTRUCTIONS:

1. Mix Ultra Blond Powder in a non-metallic bowl with hydrogen peroxide 10, 20, 30 or 40 volume (for example Zenz Brightening Activator). Dilution ratio from 1:1 (1 part of bleaching powder + 1 part of hydrogen peroxide), 1:2 (1 part of bleaching powder + 2 parts of hydrogen peroxide) or 1:3, depending on the chosen bleaching technique (see table). Always follow exactly the specified dilution ratio. Mix with a brush in order to obtain a uniform consistency. Apply the mixture on dry or damp hair. Start by applying from the hair roots and out to the ends.
2. Check frequently the level of lightening until the desired result is achieved.
3. Once the desired result is achieved, rinse the hair thoroughly and wash with a mild shampoo to remove all residual traces of bleaching powder.

Maximum processing time: 50 minutes. Do not use on skin.

Ultra blond powder				
Type of product	Bleaching powder for extra lightening. Dust free, fragrance free, ammonia free, ammonium persulfate free.			
Ideal for	Classic highlights Decolouring wash Whole head bleach Very fair lightening results Application over cosmetic colour during treatment time			
Lightening techniques	Wrapped meches	Free hand	Hat	Decolouring wash
Dilution ratio	1:2	From 1:1 to 1:1,5	1:2	25 g (powder) + 75 g (oxide) + 10 g (shampoo)
Recommended oxide volume	10, 20, 30	10, 20, 30, 40	10, 20, 30, 40	10
Treatment time	50 minutes			From 5 to 20 minutes
Levels of lift	Up to 7			Up to 2

EXTRA TIPS AND RECOMMENDATIONS:

- Read the usage instructions carefully.
- Use professional judgement in all formulas and applications.
- Avoid to overlap previously bleached hair or damaged hair.
- Before use spray some water on very porous hair and apply a small amount of Zenz Organic Treatment no. 03.
- Do not wash the hair before bleaching.
- Ultra Blond Powder can be used in the entire hair but not on the scalp.
- Ultra Blond Powder is not recommended for previously bleached hair or hair coloured with metallic dyes.
- The processing time varies depending on the condition and porosity of the hair.



Constant exposure to washing agents (soap, shampoo, detergent, etc.) in the workplace can cause deterioration of the skin's natural protective barrier. When this barrier changes, the skin becomes more susceptible to external factors. Under these conditions, the use of products without due care can cause skin sensitization, which can eventually lead to more serious skin diseases. It is therefore recommended that you comply with the following good working practices:

- Always use suitable protective gloves like nitrile gloves and cream when you apply colour or rinse.
- Avoid excessive dust inhalation when mixing the product as it can cause respiratory irritation.
- In case of accidental contact with the eyes, rinse the skin immediately with plenty of water.
- Do not use tools containing nickel.
- It is recommended to ventilate the workplace frequently in order to remove residual dust and vapor. It is also necessary to follow the instructions and precautions indicated on the label.

**ADDITIONAL INGREDIENT INFORMATION**

Potassium persulfate

Synthetic origin. Inorganic salt. Oxydative function. Help to decolorise or lighten hair by oxidising the colours present in the hair shaft.

Magnesium carbonate

Synthetic origin. Inorganic salt used as an absorbent, opacifying agent, or to adjust the pH of cosmetic products.

Sodium silicate

Synthetic origin. Inorganic salt used to control the pH of the finished product. Buffering function.

Paraffinum liquidum (mineral oil)

Chemical origin. Paraffin oils. Liquid hydrocarbons from petroleum. Solvent function. Emollient function.

Cyamopsis tetragonoloba (guar) gum

Natural origin (plant-derived). Obtained from the seed of the fruit of the leguminous tree "Cyamopsis Tetragonolobus Gum". Is a type of polysaccharide called galactomannan used in cosmetics and personal care products as thickening agent, stabilizer and film former.

Sodium lauryl sulfate

Synthetic and natural origin (plant-derived). Surfactant synthesized by treating lauryl alcohol (comes from coconut/palm kernel oil) with sulphuric acid.

Disodium EDTA

Synthetic origin. These ingredients form complexes with calcium, magnesium, and iron, which allows for better foaming and cleaning performance of cosmetics and personal care products.

Silica

Chemical origin. Absorbent, anticaking, bulking, viscosity controlling function.

Sodium stearate

Synthetic and natural origin (plant-derived). Surfactant produced upon saponification of vegetal oils.

Sorbitol

Natural origin (plant-derived). Moisturises, softens and preserves the skin and hair's natural moisture balance.

Acacia senegal gum

Natural origin (plant-derived). The dried, gummy exudate of the acacia, *Acacia senegal* Leguminosae. Viscosity controlling agent.

Passiflora edulis seed oil / Passiflora incarnata seed oil

Natural origin (plant-derived). Oils extracted from the fruit of the climbing plant "passionflower" which grows in the Amazon rainforest. Emollient function.