

Brightening Activator 10, 20, 40

1000 ml / 33.8 fl.oz.

Volume 10, 3%

Volume 20, 6%

Volume 40, 12%

Natural or certified organic ingredients

- Vegan ingredients
- Without synthetic/essential perfume
- Enriched formula to protect the hair during colouring process
- Provides a uniform and shiny result
- Professional haircare that cares about your health and environment

Fragrance free hydrogen peroxide for bleaching or highlights. Provides a uniform and shiny result. Enriched with wax and conditioner to protect the hair during the colouring process. Special formula with high quality stabilizers to provide durability and to ensure optimum colour result.



VOLUME 10 - 3%

- Standard volume
- Capacity to lift with Zenz Ultra Blond Powder: 2-4 levels of lift
- Milder and slower process than volume 20

VOLUME 20 - 6 %

- Standard volume
- Capacity to lift with Zenz Ultra Blond Powder: 2-4 levels of lift

VOLUME 40 - 12%

- Strong volume
- Capacity to lift with Zenz Ultra Blond Powder: 4-7 levels of lift

DILUTION RATIO: 1:1 or 2:1. It is important to add the time it takes to apply the product into the hair, to the treatment time - otherwise it is going to drag too long. Do not use in porous hair or on scalp.

WARNING: Contains hydrogen peroxide. Wear suitable gloves. Avoid contact with eyes. Rinse eyes immediately if product comes into contact with them. Keep out of reach of children. Keep away from sources of heat. For professional use only.

INGREDIENTS Volume 10 - 3%:

Aqua (water), Hydrogen Peroxide, Cetearyl Alcohol, Ceteareth-20, Sodium Stannate, Sodium Laureth Sulfate, Phosphoric Acid, Disodium Pyrophosphate, PEG-40 Castor Oil, Pentasodium Pentetate, Etidronic Acid, C12-13 Alkyl Lactate.

INGREDIENTS Volume 20 - 6%:

Aqua (water), Hydrogen Peroxide, Cetearyl Alcohol, Ceteareth-20, Sodium Stannate, Sodium Laureth Sulfate, Disodium Pyrophosphate, PEG-40 Castor Oil, Pentasodium Pentetate, Etidronic Acid, C12-13 Alkyl Lactate. Vegan ingredients.

INGREDIENTS Volume 40 - 12%:

Aqua (water), Hydrogen Peroxide, Cetearyl Alcohol, Ceteareth-20, Sodium Stannate, Sodium Laureth Sulfate, Sodium Hydroxide, Disodium Pyrophosphate, PEG-40 Castor Oil, Pentasodium Pentetate, Etidronic Acid, C12-13 Alkyl Lactate.

Vegan ingredients. Made in Italy.

	Ultra blond powder			
Type of product	Bleaching powder for extra lightening. Dust free, fragrance free, ammonia free, ammonium persulfate free.			
Ideal for	Classic highlights Decolouring wash Whole head bleach Very fair lightening results Application over cosmetic colour during treatment time			
Lightening techniques	Wrapped meches	Free hand	Hat	Decolouring wash
Dilution ratio	1:2	From 1:1 to 1:1,5	1:2	25 g (powder) + 75 g (oxide) + 10 g (shampoo)
Recommended oxide volume	10, 20, 30	10, 20, 30, 40	10, 20, 30, 40	10
Treatment time	50 minutes			From 5 to 20 minutes
Levels of lift	Up to 7			Up to 2

ADDITIONAL INGREDIENT INFORMATION

Aqua

Water. Solvent

Hydrogen Peroxide

Chemical origin. Oxidizing agent used to form dyestuffs during oxidative hair dyeing and in hair lightener products. The use of hydrogen peroxide in cosmetic products is covered by strict safety laws.

Cetearyl Alcohol

Natural origin (plant-derived). Vegetable texturiser derived from palm or coconut oil.

Ceteareth-20

Synthetic and natural origin (plant-derived). Emulsifier.

Sodium Stannate

Chemical origin. Inorganic salt. Stabilising agent.

Sodium Laureth Sulfate

Synthetic and natural origin (plant-derived). Surfactant.

Phosphoric Acid

Synthetic origin. In personal care products, it is used to control the pH.

Sodium Hydroxid

Synthetic origin. In personal care products, it is used to control the pH.

Disodium Pyrophosphate

Synthetic origin. Is an inorganic salt used as a buffering agent.

PEG-40 Castor Oil

Synthetic origin. Is a mixture of synthetic polyethylene glycol with Ricinus Communis Oil, used in personal care products as surfactant, solubilising agent.

Pentasodium Pentetate

Synthetic origin. Widely used as a chelating agent of metallic ions, such as calcium and magnesium. This binding is beneficial for better foaming and cleaning performance of personal care products.

Etidronic Acid

Synthetic origin. Is an inorganic acid used as a chelating agent.

C12-13 Alkyl Lactate

Synthetic origin. Multifunctional emollient suitable for personal care products, derived from lactic acid and C12-15 alcohols.