

ORGANIC
PRODUCTS

ZENZ

Shampoo Pure No. 01

50 ml / 1.69 fl.oz. / EAN 5 709954 025262

250 ml / 8.4 fl.oz. / EAN 5 709954 015720

785 ml / 26.5 fl.oz. / EAN 5 709954 015874

2500 ml / 84.5 fl.oz. / EAN 5 709954 025071

5000 ml / 169.0 fl.oz. / EAN 5 709954 025088

Natural or certified organic ingredients

- Nordic Ecolabel the Swan and AllergyCertified
- 99,4% natural ingredients / 100% vegan ingredients / pH 5-6
- Part of Zenz Pure line. Without synthetic/essential perfume
- With organic cold-pressed avocado oil and organic purified aloe vera
- Strengthens hair and scalp. Hair becomes healthy, vibrant, shiny and easy to style
- Also available in travel size 50 ml
- Professional haircare that cares about your health and environment



CARE: Gives strength and vitality to all kind of hair - natural as well as chemically treated hair. Suitable for delicate hair and sensitive scalp.

Without synthetic/essential perfume and therefore ideal for the whole family, children, pregnant women and scent-sensitive people.

USE: Apply a small amount of shampoo into wet hair and massage into a soft foam. Rinse thoroughly. If necessary, use Conditioner Pure No. 02.

Be aware that this is a shampoo with natural ingredients, which can cause minor subtle differences in colour and fragrance.

AWARD:

AllergyAward 2017: Best skin friendly product for professionals.



INGREDIENTS: Aqua, Sodium Coco-Sulfate, Aloe Barbadensis Leaf Extract* (2,4%), Glycerin* (1,96%), Cocamidopropyl Betaine, PEG-4 Rapeseedamide, Persea Gratissima Oil* (0,5%), Sodium Cocoamphoacetate, Behenoyl PG-Trimonium Chloride, Hexylene Glycol, Guar Hydroxypropyltrimonium Chloride, Sodium Chloride, Citric Acid, Phenoxyethanol, Benzoic Acid, Dehydroacetic Acid.

*Organic origin. Certified organic according to EC 834/2007.

99,4% of the total ingredients are of natural origin. Vegan ingredients.

Made in Denmark.

Packaging: PE Bottle / PP Lid.

Nordic Ecolabel the Swan. www.nordic-ecolabel.org / AllergyCertified. www.allergycertified.com

For additional ingredient information, see next page.

ADDITIONAL INGREDIENT INFORMATION

Aqua

Natural origin. Water. Solvent.

Sodium Coco-Sulfate

Natural origin (plant and mineral-derived). Effective vegetable cleansing agent derived from palm or coconut oil. Degradable in nature.

Aloe Barbados Leaf Extract* (2,4%)

Natural origin (plant-derived). Derived from the leaves of organic aloe plants. Excellent skin and hair nourishing properties. Helps rebuild skin and hair, increases blood flow, retains skin moisture and regulates the acid balance. Aloe Vera gel contains 75 well-known and important vitamins and minerals for the body. Most important vitamins: antioxidants, vitamin A (Beta-carotene), B12, C and E. Minerals: magnesium, manganese, zinc, copper, chrome, calcium, sodium, potassium and iron. Aloe vera has a cooling effect. Soothes both redness and itching. Relieves pain. Therefore, it has good effect on scalp.

Glycerin* (1,96%)

Natural origin (plant-derived). Vegetable ingredient derived from organic fats and oils. Moisturises, softens and preserves the skin and hair's natural moisture balance. Improves skin and hair elasticity. Provides shiny and healthy hair.

Cocamidopropyl Betaine

Synthetic and natural origin (plant-derived). Mild soap substance derived from coconut oil and modified with synthetic components. Good foaming ability and excellent thickening properties. Degradable in nature.

PEG-4 Rapeseedamide

Synthetic and natural origin (plant-derived). Mild soap substance with refatting properties that help leave your hair and skin moisturised. Derived from rapeseed oil and degradable in nature and modified with synthetic components. Good foam effect.

Persea Gratissima Oil* (0,5%)

Natural origin (plant-derived). Derived from organic avocado. Contains vitamins A, B1, B2, D and E. Good for dry, dehydrated and mature skin. Excellent moisturising and nourishing properties and effective on problem skin. Suitable for scalp. Makes hair and skin soft and more elastic.

Sodium Cocoamphoacetate

Synthetic and natural origin (plant-derived). Mild soap substance derived from coconut oil and degradable in nature and modified with synthetic components. Gives good foam and washing performance when mixed with Sodium Coco-Sulfate and Cocamidopropyl Betaine.

Behenoyl PG-Trimonium Chloride

Synthetic and natural origin (plant-derived). Emollient ingredient which makes the hair easy to comb, adds shine and makes a damaged and dull hair look healthy and shiny.

Hexylene Glycol

Synthetic origin. Emollient ingredient which makes the hair easy to comb, adds shine and makes a damaged and dull hair look healthy and shiny.

Guar Hydroxypropyltrimonium Chloride

Synthetic and natural origin (plant-derived). Gives a conditioning effect to the shampoo and provides soft hair.

Sodium Chloride

Natural origin (mineral-derived). The most common salt. Occurs naturally and is found in sea water and underground salt deposits. Thickening agent.

Citric Acid

Natural origin (plant-derived). Helps to adjust the pH balance. Produced by a fungus and occurs naturally in citrus fruits.

Phenoxyethanol

Synthetic origin. Mild preservative approved by Nordic Ecolabel and AllergyCertified

Benzoic Acid

Synthetic origin. Can be found in some plants. Mild preservative approved by Nordic Ecolabel and AllergyCertified.

Dehydroacetic Acid

Synthetic origin. Mild preservative approved by Nordic Ecolabel and AllergyCertified.